



**SUMMIT | 20
& EXPO | 24**

2-3 OCTUBRE

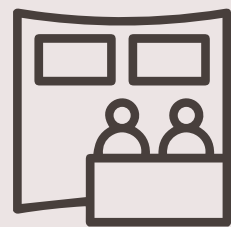
Centro Citibanamex | Ciudad de México

**THE LEADING EXHIBITION OF INGREDIENTS, ADDITIVES,
SOLUTIONS, PROCESSING AND PACKAGING FOR THE
F&B INDUSTRY IN LATIN AMERICA**

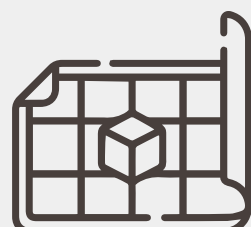


**SUMMIT | 20
& EXPO | 24**

An event attended by **qualified professionals** in the sector to search for suppliers, train, and network.



+400
Exhibitors



+24,000 m2
Exhibition Floor



+16
Countries



In this latest edition
we gather

20,150
industry enthusiasts

KNOW THE EVENT





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Visitor profile

80% of attendees are middle and senior managers and plan to make purchases in 3, 6, or 9 months after the event.



- 40%** Middle Management (Managers, Department Heads, Team Leaders, and Administrators)
- 22%** Upper Management (C-suite executives, VPs, Senior Managers, and Partners)
- 19%** Professionals / Workers
- 18%** Specialists (Representatives, Analysts, Auditors, Consultants, Product Development)
- 1%** Independent professionals



- 28%** Research and Development / Quality
- 15%** Commercial
- 13%** Food and Beverages
- 11%** Packaging
- 10%** Shopping
- 8%** Processes, Production and Technical Dir.
- 6%** Marketing
- 5%** Administration and Finance
- 4%** Logistics / Foreign Trade

Attendees' industries

We bring together the industry showing the latest technologies and advances in the sector throughout **LATAM**.

We are the meeting point where professionals come to be inspired and look for ideas for the development of their products.



Processed Foods



Drinks



Dairy Products



Meat



Baking industry



Dressings, Sauces and Condiments



Confectionery



Snacks



Packaging



Processing



Marketing Company / Retail



Canteens and Restaurants



Supplements



Agriculture, Livestock and Fishing



Others





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Our

3 major axes

1. SUPPLY | 2. TRAINING | 3. NETWORKING



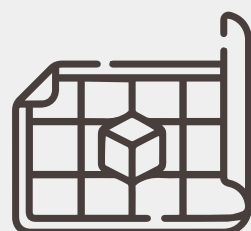


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1. SUPPLY



+400
Exhibitors



+24,000 m2
Exhibition Floor

Ingredients and additives suppliers:

- Chemical products
- Colors
- Control and Laboratory Methods
- Dairy by-products
- Dehydrated ingredients
- Emulsifiers and Preservatives
- Enzymes
- Fats, Oils and Essences
- Fibers
- Fillings
- Flavors and Fragrances
- Flour and Grain products
- Functional ingredients
- Gums and Unflavored gelatin
- Hydrocolloids
- Natural ingredients
- Proteins and Collagen
- Starches
- Sweeteners
- Texturizers
- Vitamins, Minerals and Amino acids

Food Pack & Processing Suppliers:

- Automation systems
- Coding and Marking
- Covers and Zippers
- Food Processing machinery
- Labels and Holograms
- Packaging
- Packaging machinery

Industry suppliers:

- Associations and Chambers
- Certification entities
- Hygiene and cleaning
- Infrastructure
- Technological solutions and automation
- Training and consulting



2. TRAINING



2
International
Summit



+45
Free
Conferences



FOOD TECH SUMMIT

GOLDEN PASS

The international congress of food innovation of the highest level in Latam, where worldwide recognized referents of the industry will provide you with ideas for be inspired in your developments.



FOOD PACK SUMMIT

FREE

The highest-level training forum for professionals in the food packaging sector. Find the bases to face the market challenges.



FOOD TECH TALKS

FREE

The specialized program with more than 45 free techniques conferences about trends, success stories, and panel tables. Surprise yourself with the news and topics of interest.





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3. NETWORKING

Interact with your partners in the sector in our special networking spaces:



Dining Room Golden Passes



Coffee Breaks



Lounge Latam

Dining Room Golden Passes: A meal designed especially for attendees, while they enjoy the company of their peers in the sector.

Coffee Breaks: Free coffee areas, are located throughout the exhibition floor, where attendees can connect and reconnect with their industry colleagues.

Lounge Latinoamericano: A place to generate long-term relationships, sharing and developing ideas with key LATAM players, while enjoying canapés and drinks.





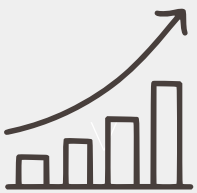
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Why **exhibit?**



Attract more qualified prospects

We put you face to face with the right audience, so you can create a tangible network of new prospects.



Increase your brand exposure

Differentiate your brand from the competition, and stay at the top of mind of the leaders of the F&B industry.



Strengthen your relationship with customers

We are the leading platform to keep you in touch with product developers.



Show your products and innovations

Increase the exposure and reach of your product or service with key players in the F&B technology industry.





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Testimonials

What do our exhibitors say about us?



+97%

Would recommend their colleagues to attend the event.



+97%

Rates the event as excellent or very good.



83%

Have already decided to be part of the next edition

NPS=80





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CONTACT US!

WE HAVE A PROPOSAL FOR YOUR COMPANY

For more information

contact one of our commercial executives, who will guide you to choose the package that best suits your needs.

Alejandro Cantarelli

Commercial Director
Cellphone (+52) 55 3731 4040
acantarelli@b2blatam.com

Mónica Mateos

Account executive
Cellphone (+52) 55 2132 8162
mmateos@b2blatam.com

Patricia López

Independent account executive
Cellphone (+52) 55 2762 7951
plopezfoodtech@gmail.com

Mariela Altamirano

Account executive
Cellphone (+52) 55 1304 5451
maltamirano@b2blatam.com

Andrea Benítez

Account executive
Cellphone (+52) 55 2128 0738
abenitez@b2blatam.com

Camille Beauvois

Account executive
Cellphone (+598) 96 236 336
cbeauvois@b2blatam.com