

FYBRIN[®] RS

HIGH FIBER. LOW PROFILE. THAT'S NEW FYBRIN[®] RS.

Why choose FYBRIN[®] RS, our new resistant starch? Because its smooth mouthfeel, discreet flavor and invisible appearance have minimal impact on acceptance in finished foods.

2 out of 3 consumers report that they have bought a supplement, beverage or packaged food item specifically because it was a good source of fiber. Now is the perfect time for manufacturers to focus on low-profile, fiber-rich solutions.

WHY FYBRIN[®] RS IS THE ANSWER

Adding FYBRIN[®] RS helps increase fiber content in foods. Diets high in fiber help:

- › Achieve a healthy weight
- › Support bowel health
- › Maintain normal gut microbiota
- › Manage cholesterol levels
- › Control post-prandial insulin levels



ABOUT FYBRIN[®] RS

FYBRIN[®] RS is produced from American-grown corn and offers a lower water holding capacity compared to bran-based fibers. It's also gluten-free and available in non-GMO, helping you deliver on a wide range of customer needs.

IDEAL APPLICATIONS

FYBRIN[®] RS can provide a boost of fiber in a variety of products with minimal formula adjustment.



Pasta



Tortillas



Bread, muffins and cookies



Snacks and cereals



Nutritional beverages and bars



And more...

WHY ARE CONSUMERS CHOOSING FIBER?

reach or maintain a healthy weight

83%

maintain digestion and gut health

79%

lower cholesterol levels

78%

blood sugar control

75%

FYBRIN[®] RS is produced by GPC, a Kent Corporation family business with nearly a century of proven quality, consistency and success in the U.S. To collaborate and discuss the nutrition of your product lineup, please visit grainprocessing.com or call 563-264-4265.

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