



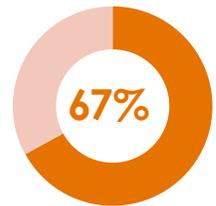
wellmune®

The natural immune health ingredient.



Stronger immunity: the benefit consumers seek.

As a top-desired consumer benefit—second to only general health and wellness—**demand is high for foods and beverages that provide immune support.**¹ Additionally, immune-boosting product launches grew by over 50% in Europe and North America from 2015 to 2019.²



A demand-driven category: 67% of consumers are using or would consider using immune health products.¹

Wellmune helps manufacturers capture this opportunity for natural, research-backed products that deliver real immune health benefits.

“Wellmune has set a new benchmark for all functional food, beverage and supplement ingredients.”

— Frost & Sullivan; Global Immune Health Excellence in Research Award

What is Wellmune?

Wellmune is a natural food, beverage and supplement ingredient clinically proven to help strengthen the immune system. A proprietary baker's yeast beta 1,3/1,6 glucan, Wellmune makes it easier for people of all ages to be well and stay well.

Wellmune is also:

- Supported by over a dozen clinical studies.
- A patented and award-winning global brand.
- Kosher, Halal, gluten-free, non-allergenic, available in Non-GMO Project Verified.
- Safe for everyday consumption with broad regulatory approvals.

Clinical studies support Wellmune's health benefits.

Wellmune has been clinically proven to help:

- Improve general immune health.
- Maintain overall physical health.
- Protect against the harmful effects of stress.
- Promote healthy energy levels and mental clarity.

Wellmune benefits people of all ages including:



Families with Children



Athletes and "Weekend Warriors"



Older Adults



Anyone Experiencing Stress

¹ Kerry Global Consumer Survey - Digestive & Immune Health, 2019

² Mintel GNPD

Wellmune is stable under a vast majority of manufacturing processes and available in two powder forms:



Dispersible for food and select beverage applications.



Water soluble for certain beverage applications with clarity or other manufacturing requirements.

How does Wellmune work?

Wellmune is taken up into the body through specialized immune tissue in the intestines. There, immune cells engulf Wellmune and degrade it into smaller fragments that bind to neutrophils, the most abundant immune cells in the body. **Primed by Wellmune, neutrophils move more quickly to recognize and kill foreign challenges.**

Innovating with Wellmune as an ingredient.

Wellmune is designed for functional foods, beverages and supplements where immune health is intended to be a key benefit.

The ingredient has regulatory approval in major markets around the world, including GRAS status in the U.S. and novel food approval in Europe and China. Focused on immune health benefits, products containing Wellmune are available in more than 60 countries.

72% of consumers are interested in purchasing products with Wellmune.³

Wellmune is ideal for a variety of product applications.



FOODS

Yogurt
Sports & Nutrition Bars
Meal Replacements
Snacks & Granola Bars



BEVERAGES

Juices & Smoothies
Enhanced Waters
Children's Beverages
Sports & Energy Drinks
Nutritional Beverages
Milk & Other Dairy Products



SUPPLEMENTS

Capsules & Tablets
Gummies & Chewables
Powdered Mixes
Shots
Effervescent
Soft Gels

³ Kerry Global Consumer Survey - Digestive & Immune Health, 2019



Contact us.

We look forward to innovating together. Email us at wellmune@kerry.com to learn more about how Wellmune can differentiate your product and give your consumers the immune health benefits they desire.

Wellmune is part of Kerry's nutrition and wellness portfolio.

wellmune.com   